



THRIVE®

Maintenance

GUARANTEED ANALYSIS

|               |       |            |              |
|---------------|-------|------------|--------------|
| Crude Protein | (min) | .....      | 12.00%       |
| Crude Fat     | (min) | .....      | 3.00%        |
| Crude Fiber   | (max) | .....      | 13.00%       |
| Calcium       | (min) | 0.75%..... | (max) 1.00%  |
| Phosphorus    | (min) | .....      | .035%        |
| Copper        | (min) | .....      | 12 ppm       |
| Selenium      | (min) | .....      | .03 ppm      |
| Zinc          | (min) | .....      | 40 ppm       |
| Vitamin E     | (min) | .....      | 150 I.U./lb. |

INGREDIENTS

Wheat Middlings, Pulverized Oats, Soybean Hulls, Ground Corn, Calcium Bentonite Clay, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Shredded Beet Pulp, Calcium Carbonate, Soybean Meal, Vitamin E Supplement, DL-Methionine, L-Lysine, Vitamin A Supplement, Vitamin D3 Supplemt, and Selenium Yeast (**SEE BACK FOR DETAILS**)

FEEDING DIRECTIONS

**THRIVE®** Horse Pellet is a complete ration or can be fed along with hay or pasture. Typical feeding rates are 0.4% to 2.0% of horse bodyweight of **THRIVE®** Horse Pellet per horse per day, depending on forages fed, and size, activity and condition of horse. Profide access to fresh, clean water and free-choice loose salt at all times. **WARNING:** Do not permit intake of supplemental selenium to exceed 0.3 ppm on a complete ration basis.

RECOMMENDED USES

|                 |   |
|-----------------|---|
| <b>Adult</b>    | • Use with hay and/or pasture                       |
| <b>Pregnant</b> | • Use from post breeding through 8 months gestation |

CUSTOMER TESTIMONIAL

*We have fed Thrive® to our four horses since 2002. Each horse has maintained excellent weight, a shiny coat, and excellent health. Our vet and farrier, as well as riders we have met on the trails, comment about the overall appearance of our horses.*  
**Debbie, Taylorville, IL**



BABY BLOOM®

Foal & Growing Baby

GUARANTEED ANALYSIS

|               |       |            |              |
|---------------|-------|------------|--------------|
| Crude Protein | (min) | .....      | 15.00%       |
| Crude Fat     | (min) | .....      | 5.00%        |
| Crude Fiber   | (max) | .....      | 15.00%       |
| Calcium       | (min) | 0.70%..... | (max) 1.00%  |
| Phosphorus    | (min) | .....      | .040%        |
| Copper        | (min) | .....      | 15 ppm       |
| Selenium      | (min) | .....      | .03 ppm      |
| Zinc          | (min) | .....      | 30 ppm       |
| Vitamin E     | (min) | .....      | 150 I.U./lb. |

INGREDIENTS

Soybean Hulls, Wheat Middlings, Soybean Meal, Pulverized Oats, Corn, Calcium Bentonite Clay, Whey, Soy Oil, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Shredded Beet Pulp, Calcium Carbonate, Vitamin E Supplement, L-Lysine, Selenium Yeast, Vitamin A Supplement, Vitamin D3 Supplement, and DL-Methionine (**SEE BACK FOR DETAILS**)

FEEDING DIRECTIONS

**BABY BLOOM®** Horse Pellet is to be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **BABY BLOOM®** Horse Pellet per horse per day, depending on forages fed, and size, activity and condition of horse. Profide access to fresh, clean water and free-choice loose salt at all times. **WARNING:** Do not permit intake of supplemental selenium to exceed 0.3 ppm on a complete ration basis.

RECOMMENDED USES

|                            |  |
|----------------------------|--|
| <b>Foal to 3 Years Old</b> | • Use as creep feed<br>• Use up to 3 years old<br>• Can be used in last 3 months of pregnancy & until foal is weaned |
|----------------------------|--|

CUSTOMER TESTIMONIAL

*I have been using BABY BLOOM® for my halter show weanlings up to 2 years old for 3 years now. They have no trouble holding their weight and the balanced formula keeps them from getting epiphysitis and other leg problems. We halter people feed our babies a larger amount of feed that non-halter babies and it is important that they have the halter weight without the other problems. I also get compliments on how shiny their coats are. I love this product!*  
**Vicki Livasy, Double L Acres**  
**World Quality AQHA and APHA Halter Horser**

SUPPLEMENTS

For All Classes of Horses

LEGS PLUS

Mineral Salt Supplement

RECOMMENDED USES:

- Young Halter**  
• Add to feed daily (to help prevent leg problems)

Eq LYTES

Electrolyte Supplement

RECOMMENDED USES:

- Working Horses**  
• Add to feed during intense work or use as electrolyte mix

Eq LYTES-DAILY

Electrolyte Daily Supplement

RECOMMENDED USES:

- Working Horses & Horses with Ulcers**  
• Add to feed daily

When You Can't Get Eq's Exclusive Pelleted Feeds

ONLY-ONE

Vitamin/Mineral Supplement

RECOMMENDED USES:

- Use daily as a top dress, 8 oz. single dose or free choice. Do NOT use with complete feeds because this is a balanced complete vitamin and mineral mix with yeast culture.

FYI

**Water:** Fresh, clean water is essential to good health, growth & performance. Equines drink from 10 to 15 gallons per day each and working/performance horses can drink up to 40 gallons per day. Would you drink from their water bucket?

**Stray voltage:** Even very low voltage, can keep your equine companion off water. Have you checked your grounding rods and/or how close your water is to an electric source?

**Corn:** High in starch, feeding inexpensive feeds with a lot of corn can contribute to digestive problems (such as colic) and laminitis.



SUMMIT®

Working Horse

GUARANTEED ANALYSIS

|               |       |            |              |
|---------------|-------|------------|--------------|
| Crude Protein | (min) | .....      | 13.00%       |
| Crude Fat     | (min) | .....      | 7.00%        |
| Crude Fiber   | (max) | .....      | 9.25%        |
| Calcium       | (min) | 0.70%..... | (max) 1.00%  |
| Phosphorus    | (min) | .....      | .040%        |
| Copper        | (min) | .....      | 20 ppm       |
| Selenium      | (min) | .....      | .03 ppm      |
| Zinc          | (min) | .....      | 60 ppm       |
| Vitamin E     | (min) | .....      | 200 I.U./lb. |

INGREDIENTS

Wheat Middlings, Pulverized Oats, Ground Corn, Soybean Meal, Calcium Bentonite Clay, Dehydrated Alfalfa Meal, Shredded Beet Pulp, Soy Oil, Crushed Mineral Rock Salt, Non GMO Cold Milled Flax, Soy Hulls, Concentrated Yeast Culture, Calcium Carbonate, Vitamin E Supplement, L-Lysine, DL-Methionine, Vitamin A Supplement, Vitamin D3 Supplement and Selenium Yeast (**SEE BACK FOR DETAILS**)

FEEDING DIRECTIONS

**SUMMIT®** Horse Pellet is to be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **SUMMIT®** Horse Pellet per horse per day, depending on forages fed, and size, activity and condition of horse. Profide access to fresh, clean water and free-choice loose salt at all times. **WARNING:** Do not permit intake of supplemental selenium to exceed 0.3 ppm on a complete ration basis.

RECOMMENDED USES

|                  |  |
|------------------|--|
| <b>Adult</b>     | • Use for shows, competition and intense work<br>• Use with hay and/or pasture<br>• Use for training |
| <b>Youth</b>     | • Use during training  |
| <b>Stallions</b> | • Use during breeding season   |

CUSTOMER TESTIMONIAL

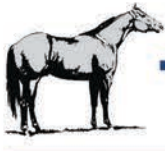
*I had tried every brand of feed imaginable trying to put weight on one particular horse. When I heard about EqFeeds™ I tried it and it worked. The horse looks much better and has a shiny coat. I now use that feed on all my horses; horses in training, show horses and horses that are just hanging around. I even get comments at shows about how good my horses look.*  
**Lori Nelson, Trainer Mechanicsburg, IL**  
**www.lorinelsontraining.com**



ARE SUPERIOR BECAUSE:

HOW DOES YOUR FEED INGREDIENTS COMPARE?

- 1. Balance** – Our feed has balanced amino acids for better cell efficiency. Also, the total balance of the feed means no need for supplements, when fed in the proper amounts.
- 2. Grains** - We use whole pulverized Oats, along with several other grain products to give a balanced diversity.
- 3. Oil** – The oil we use is mechanically extracted so there are more nutrients and NO chemicals, like hexane.
- 4. Minerals** – We use organic minerals all in a perfect balance from nature. A montmorillonite Clay which Contains 60+ colloidal minerals  
**Has been shown to:**
  - be effective in absorbing and binding toxins
  - Increase feed utilization, resulting in improved over-all health
  - be calming & have stress relief effect
  - give horses better focus
  - trigger hydration
- 5. Yeast Culture** – We use a fermented yeast culture, NOT just yeast cells therefore it is an effective food source for the digestive bacteria.  
**Nutrition Studies show feeding Diamond V® yeast culture**
  - provides a rich source of vitamins, especially B Complex and its building blocks
  - Enhanced digestibility of roughage
  - Improves protein utilization and less nitrogen waste in urine and feces
  - Increases stamina, lowers heart rates during work and raises blood glucose (energy) levels
- 6. Molasses** – We have NO molasses in our feeds so our feeds are lower in simple sugars. A healthier choice for your horse.
- 7. Locked Formulas** – **EqFeeds™** are manufactured with “**locked**” formulas, which means the **SAME** top quality ingredients in every bag. Horses stay on feed easier with fewer digestive upsets; most other brands do not have locked formulas.
- 8. Salt** – We use mineral sea salt from Kansas in our feed, it is from an ancient sea underground therefore it doesn't have contaminants. One of the most important things you can do for your horse is offer additional free choice loose salt.
- 9. Selenium** – We use selenium yeast instead of sodium selenite. The selenium becomes organically bound to the yeast, mostly being incorporated into the yeast proteins. The supplement therefore consists predominantly of selenomethionine (between 60 and 80%), which is highly absorbable
- 10. Flavor** – No flavor enhancers! Why would you add flavor enhancers to good feed.



RENU®

Foundered or Idle

GUARANTEED ANALYSIS

|               |       |            |              |
|---------------|-------|------------|--------------|
| Crude Protein | (min) | .....      | 11.00%       |
| Crude Fat     | (min) | .....      | 3.00%        |
| Crude Fiber   | (max) | .....      | 19.00%       |
| Calcium       | (min) | 0.75%..... | (max) 1.00%  |
| Phosphorus    | (min) | .....      | .040%        |
| Copper        | (min) | .....      | 15 ppm       |
| Selenium      | (min) | .....      | .03 ppm      |
| Zinc          | (min) | .....      | 40 ppm       |
| Vitamin E     | (min) | .....      | 150 I.U./lb. |
| Biotin        | (min) | .....      | 2.50 mg/lb.  |

INGREDIENTS

Soybean Hulls, Wheat Middlings, Pulverized Oats, Soybean Mill, Calcium Bentonite Clay, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Beet Pulp, Calcium Carbonate, Vitamin E Supplement, Soy Oil, L-Lysine, Biotin, DL-Methionine, Vitmin A Supplement, D3 Supplement, and Selenium Yeast (**SEE BACK FOR DETAILS**)

FEEDING DIRECTIONS

**RENU®** Horse Pellet is a complete ration or can be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **RENU®** Horse Pellet per horse per day, depending on forages fed, and size, activity and condition of horse. Profide access to fresh, clean water and free-choice loose salt at all times. **WARNING:** Do not permit intake of supplemental selenium to exceed 0.3 ppm on a complete ration basis.

RECOMMENDED USES

|              |   |
|--------------|---|
| <b>Adult</b> | • Use with hay and/or pasture<br>• Horses with foundered conditions<br>• Horses with overweight problems<br>• Idle horses |
|--------------|---|

CUSTOMER TESTIMONIAL

*We have been using Thrive® for several years now recently adding Silver® for our older horses. They have the stamina and strength to take us on many trails throughout Illinois and Missouri and don't show any signs of slowing down. EqFeeds™ have no unhealthy fillers and the pricing is very competitive considering the high quality that is evident in the health of our horses.*  
**Todd and Sharon Reller, Staunton, IL**



BABY BLOOM®

The complete feed for  
your GROWING BABY.

SUMMIT®

The peak performance feed for  
WORKING and COMPETITION.

THRIVE®

The versatile feed for  
MOST ADULTS.

RENU®

The best feed for  
FOUNDERED and IDLE HORSES.

SILVER®

The advanced feed for  
OLDER ADULTS and REVITALIZATION.

BALANCED NUTRITION - PURE & NATURAL

Laura A. Macke

1114 N. 1250 E. Road Main: (217) 824-7897  
Taylorville, IL 62568 Text: (217) 825-5410  
E-mail: info@eqfeeds.com Fax: (217) 824-5458

www.eqfeeds.com



SILVER®

Senior Horse

GUARANTEED ANALYSIS

|               |       |            |              |
|---------------|-------|------------|--------------|
| Crude Protein | (min) | .....      | 12.00%       |
| Crude Fat     | (min) | .....      | 7.00%        |
| Crude Fiber   | (max) | .....      | 17.00%       |
| Calcium       | (min) | 0.55%..... | (max) 0.70%  |
| Phosphorus    | (min) | .....      | .025%        |
| Copper        | (min) | .....      | 12 ppm       |
| Selenium      | (min) | .....      | .03 ppm      |
| Zinc          | (min) | .....      | 25 ppm       |
| Vitamin E     | (min) | .....      | 200 I.U./lb. |

INGREDIENTS

Shredded Beet Pulp, Pulverized Oats, Dehydrated Alfalfa Meal, Soy Hulls, Wheat Middlings, Calcium Bentonite Clay, Soybean Meal, Soy Oil, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Non-GMO Cold Milled Flax, Ground Corn, Vitamin E Supplement, L-Lysine, DL-Methionine, Calcium Carbonate, Vitamin A Supplement, Vitamin D3 Supplement, and Selenium Yeast (**SEE BACK FOR DETAILS**)

FEEDING DIRECTIONS

**SILVER®** Horse Pellet is a complete ration or can be fed along with hay or pasture. Typical feeding rates are 0.4% to 2.0% of horse bodyweight of **SILVER®** Horse Pellet per horse per day, depending on forages fed, and size, activity and condition of horse. For each 2.5 lbs of hay fed, reduce **SILVER®** Horse Pellet by 1.0lb. Profide access to fresh, clean water and free-choice loose salt at all times. **WARNING:** Do not permit intake of supplemental selenium to exceed 0.3 ppm on a complete ration basis.

RECOMMENDED USES

|                                   |  |
|-----------------------------------|--|
| <b>Older (16 yrs &amp; older)</b> | • Use with hay and/or pasture or hay cubes<br>Can also add water to soften for horses with dental problems |
|-----------------------------------|--|

CUSTOMER TESTIMONIAL

*Our farrier suggested that I check out EqFeeds™ so I contacted Laura. She told me about her feeds & all the research she has put into developing them & made recommendations for our herd. We have been using the Silver® feed for 2 years, and we have seen amazing improvements in coat & hoof condition. We are able to purchase what we need in bulk & it's delivered when we need it. Laura is a good resource regarding equine nutrition, and if she doesn't know the answers to your questions, she will research & get back to you. We have been very pleased with EqFeeds™*  
**Lisa Cannon, Equine Director, Refuge Ranch, Rochester, IL**